

Video Upload Checklist

Use the formula in this checklist every time you upload a video to YouTube (or any other video portal) so that you maximize the SEO “love” you get from your efforts. . . .

1. Use your highest ranking keyword phrase in the Title Of Your Video.

Example: Atlanta Home Inspector Discovers A Huge Plumbing Leak

2. Always put your URL First in the description of the video followed by your keyword phrase you used in step 1. Then add some additional information about you firm in the description.

Example:

<http://www.weinspect4u.com> Atlanta Home Inspector reveals if you want a home inspector that’s so thorough you won’t get stuck buying the “Money Pit,” then you need Southern Home Inspection Services working for you. Over the last 13 years we’ve protected more than 29,779 home buyers, just like you, from getting stuck with ‘unexpected post closing expenses!’

We’ll print your inspection report right on site and include color photographs of the issues we’ve uncovered. So don’t wait, schedule you inspection today and get the Peace of Mind you deserve when buying your next home!

Southern Home Inspection Services

770-645-2132

<http://www.weinspect4u.com>

<http://www.homeinspectoratlantaga.com>

You’ll get \$500.00 in Customer Rewards Bucks (free) when Southern Home Inspection Services completes your home inspection! Be sure to ask for your \$500.00!

3. Put your top 6 or 8 keyword phrases in the “tags” section.

Example:

home inspection Atlanta, home inspector Atlanta, inspector Atlanta, inspectors Atlanta, Inspection Atlanta GA, Home inspectors, Atlanta, Home Inspector Atlanta GA

4. I put my videos in the “Education” Category.